

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**National Media Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943054-1	08/26/12	August 2012	07/30/12 - 08/24/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Republican National Comm	issue	3035

Flight Dates	Order #	Alt Order #
08/18/12 - 08/24/12	943054	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	08/18/12	08/24/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	11111--	:30	5	\$1,500.00	NM	
Weeks:	<u>Start Date</u> 08/18/12	<u>End Date</u> 08/24/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$1,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	M	08/20/12	5:28 AM	5a Daybreak	5-6a	:30	TVRNC081001H	\$1,500.00	NM
4	WMUR	Tu	08/21/12	5:16 AM	5a Daybreak	5-6a	:30	TVRNC081001H	\$1,500.00	NM
2	WMUR	W	08/22/12	5:39 AM	5a Daybreak	5-6a	:30	TVRNC081001H	\$1,500.00	NM
3	WMUR	Th	08/23/12	5:53 AM	5a Daybreak	5-6a	:30	TVRNC081001H	\$1,500.00	NM
5	WMUR	F	08/24/12	5:16 AM	5a Daybreak	5-6a	:30	RNTV081001H	\$1,500.00	NM
2	08/18/12	08/24/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	-1-1---	:30	2	\$2,500.00	NM	
Weeks:	<u>Start Date</u> 08/18/12	<u>End Date</u> 08/24/12	<u>MTWTFSS</u> -1-1---	<u>Spots/Week</u> 2	<u>Rate</u> \$2,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Tu	08/21/12	6:25 AM	6a Daybreak	6-7a	:30	TVRNC081001H	\$2,500.00	NM
2	WMUR	Th	08/23/12	6:15 AM	6a Daybreak	6-7a	:30	TVRNC081001H	\$2,500.00	NM
3	08/18/12	08/19/12	7a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	7-9a	-----12	:30	3	\$700.00	NM	
Weeks:	<u>Start Date</u> 08/18/12	<u>End Date</u> 08/24/12	<u>MTWTFSS</u> -----12	<u>Spots/Week</u> 3	<u>Rate</u> \$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Sa	08/18/12	7:15 AM	7a Weekend Daybreak	7-9a	:30	TVRNC081001H	\$700.00	NM
2	WMUR	Su	08/19/12	7:14 AM	7a Weekend Daybreak	7-9a	:30	RNTV081001H	\$700.00	NM
3	WMUR	Su	08/19/12	7:41 AM	7a Weekend Daybreak	7-9a	:30	TVRNC081001H	\$700.00	NM
4	08/18/12	08/24/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	11111--	:30	5	\$2,500.00	NM	
Weeks:	<u>Start Date</u> 08/18/12	<u>End Date</u> 08/24/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$2,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	M	08/20/12	5:36 PM	News 9 at 5	5-6p	:30	TVRNC081001H	\$2,500.00	NM
2	WMUR	Tu	08/21/12	5:36 PM	News 9 at 5	5-6p	:30	RNTV081001H	\$2,500.00	NM
3	WMUR	W	08/22/12	5:55 PM	News 9 at 5	5-6p	:30	RNTV081001H	\$2,500.00	NM
4	WMUR	Th	08/23/12	5:13 PM	News 9 at 5	5-6p	:30	RNTV081001H	\$2,500.00	NM
5	WMUR	F	08/24/12	5:28 PM	News 9 at 5	5-6p	:30	TVRNC081001H	\$2,500.00	NM
5	08/18/12	08/24/12	News 9 at 6	6-7p	11111--	:30	5	\$4,000.00	NM	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943054-1	08/26/12	August 2012	07/30/12 - 08/24/12
Advertiser	Product	Estimate Number	
Republican National Commis	Issue	3035	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/18/12	08/24/12	11111--	5	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/20/12	6:23 PM	News 9 at 6	6-7p	:30	TVRNC081001H	\$4,000.00 NM
2	WMUR	Tu	08/21/12	6:27 PM	News 9 at 6	6-7p	:30	TVRNC081001H	\$4,000.00 NM
3	WMUR	W	08/22/12	6:23 PM	News 9 at 6	6-7p	:30	TVRNC081001H	\$4,000.00 NM
4	WMUR	Th	08/23/12	6:13 PM	News 9 at 6	6-7p	:30	TVRNC081001H	\$4,000.00 NM
5	WMUR	F	08/24/12	6:08 PM	News 9 at 6	6-7p	:30	RNTV081001H	\$4,000.00 NM
6	08/18/12	08/24/12	Chronicle NH	7-730p	1112---	:30	5	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/18/12	08/24/12	1112---	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/20/12	7:28 PM	Chronicle NH	7-730p	:30	RNTV081001H	\$1,400.00 NM
2	WMUR	Tu	08/21/12	7:29 PM	Chronicle NH	7-730p	:30	TVRNC081001H	\$1,400.00 NM
3	WMUR	W	08/22/12	7:13 PM	Chronicle NH	7-730p	:30	TVRNC081001H	\$1,400.00 NM
4	WMUR	Th	08/23/12	7:13 PM	Chronicle NH	7-730p	:30	TVRNC081001H	\$1,400.00 NM
5	WMUR	Th	08/23/12	7:21 PM	Chronicle NH	7-730p	:30	RNTV081001H	\$1,400.00 NM
7	08/18/12	08/24/12	Entertainment Tonight	730-8	-1-1---	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/18/12	08/24/12	-1-1---	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	08/21/12	7:56 PM	Entertainment Tonight	730-8	:30	RNTV081001H	\$1,400.00 NM
2	WMUR	Th	08/23/12	7:40 PM	Entertainment Tonight	730-8	:30	TVRNC081001H	\$1,400.00 NM
8	08/18/12	08/18/12	ET Weekend	7-8p	-----1-	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/18/12	08/24/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	08/18/12	7:55 PM	ET Weekend	7-8p	:30	TVRNC081001H	\$400.00 NM
9	08/21/12	08/21/12	Middle/Last Man	8-9p	-1-----	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-1-----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	08/21/12	8:48 PM	Middle/Last Man	8-9p	:30	TVRNC081001H	\$3,000.00 NM
10	08/21/12	08/21/12	Happy Endings/Don't Trust	9-10p	-1-----	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-1-----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	08/21/12	9:18 PM	Happy Endings/Don't Trust	9-10p	:30	TVRNC081001H	\$3,000.00 NM
11	08/21/12	08/21/12	NY Med	10-11p	-1-----	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-1-----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	08/21/12	10:38 PM	NY Med	10-11p	:30	RNTV081001H	\$3,000.00 NM
12	08/22/12	08/22/12	NY Med	10-11p	--1----	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943054-1	08/26/12	August 2012	07/30/12 - 08/24/12
Advertiser	Product	Estimate Number	
Republican National Comm	issue	3035	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/22/12	08/22/12	NY Med Class of Time - Fixed Non Pre-emptible	10-11p	-- 1----	:30	1	\$2,800.00	NM
08/20/12 08/26/12 -- 1---- 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURW 08/22/12 10:47 PM NY Med 10-11p :30 RNTV081001H \$2,800.00 NM									
13	08/19/12	08/19/12	AFHV Class of Time - Fixed Non Pre-emptible	7-8p	----- 1	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 ----- 1 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURSu 08/19/12 6:59 PM AFHV 7-8p :30 TVRNC081001H \$3,000.00 NM									
14	08/19/12	08/19/12	Extreme Weight Loss Class of Time - Fixed Non Pre-emptible	Prime Other	----- 1	:30	1	\$4,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 ----- 1 1 \$4,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSu 08/19/12 9:55 PM Extreme Weight Loss Prime Other :30 RNTV081001H \$4,200.00 NM									
15	08/18/12	08/24/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	1111111	:30	7	\$3,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/18/12 08/24/12 1111111 7 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSa 08/18/12 11:30 PM News 9 at 11 11-11:35p :30 TVRNC081001H \$3,500.00 NM 2 WMURSu 08/19/12 11:34 PM News 9 at 11 11-11:35p :30 TVRNC081001H \$3,500.00 NM 3 WMURM 08/20/12 11:47 PM News 9 at 11 11-11:35p :30 TVRNC081001H \$3,500.00 NM LR - Football 4 WMURTu 08/21/12 11:23 PM News 9 at 11 11-11:35p :30 TVRNC081001H \$3,500.00 NM 5 WMURW 08/22/12 11:13 PM News 9 at 11 11-11:35p :30 TVRNC081001H \$3,500.00 NM 6 WMURTh 08/23/12 11:14 PM News 9 at 11 11-11:35p :30 TVRNC081001H \$3,500.00 NM 7 WMURF 08/24/12 11:36 PM News 9 at 11 11-11:35p :30 TVRNC081001H \$3,500.00 NM									
16	08/18/12	08/24/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	11111--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/18/12 08/24/12 11111-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 08/20/12 12:25 AM Nightline 1135p-1206a :30 TVRNC081001H \$500.00 NM LR - Football 2 WMURTu 08/21/12 11:54 PM Nightline 1135p-1206a :30 TVRNC081001H \$500.00 NM 3 WMURW 08/22/12 11:54 PM Nightline 1135p-1206a :30 TVRNC081001H \$500.00 NM 4 WMURTh 08/23/12 11:55 PM Nightline 1135p-1206a :30 RNTV081001H \$500.00 NM 5 WMURF 08/24/12 12:01 AM Nightline 1135p-1206a :30 RNTV081001H \$500.00 NM									
17	08/18/12	08/24/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	11111--	:30	5	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/18/12 08/24/12 11111-- 5 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 08/20/12 1:10 AM Jimmy Kimmel 1205-105a :30 RNTV081001H \$150.00 NM LR - Football 2 WMURTu 08/21/12 12:50 AM Jimmy Kimmel 1205-105a :30 RNTV081001H \$150.00 NM 3 WMURW 08/22/12 12:51 AM Jimmy Kimmel 1205-105a :30 RNTV081001H \$150.00 NM 4 WMURTh 08/23/12 12:45 AM Jimmy Kimmel 1205-105a :30 TVRNC081001H \$150.00 NM 5 WMURF 08/24/12 1:03 AM Jimmy Kimmel 1205-105a :30 TVRNC081001H \$150.00 NM									
18	08/18/12	08/24/12	Good Morning America	7-9a	1- 1- 1--	:30	3	\$2,000.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

## DUPLICATE INVOICE



Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943054-1	08/26/12	August 2012	07/30/12 - 08/24/12
Advertiser	Product	Estimate Number	
Republican National Comm	Issue	3035	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/18/12	08/24/12	1-1-1--	3	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		08/20/12	8:54 AM	Good Morning America	7-9a	:30	RNTV081001H	\$2,000.00 NM
2	WMURW		08/22/12	7:55 AM	Good Morning America	7-9a	:30	TVRNC081001H	\$2,000.00 NM
3	WMURF		08/24/12	7:50 AM	Good Morning America	7-9a	:30	TVRNC081001H	\$2,000.00 NM
19	08/18/12	08/19/12	Weekend GMA	9-10a	-----11	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/18/12	08/24/12	-----11	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		08/18/12	9:27 AM	Weekend GMA	9-10a	:30	TVRNC081001H	\$700.00 NM
2	WMURSu		08/19/12	9:59 AM	Weekend GMA	9-10a	:30	TVRNC081001H	\$700.00 NM
20	08/18/12	08/19/12	6p News 9 Weekend	6-7p	-----11	:30	2	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/18/12	08/24/12	-----11	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		08/18/12	6:29 PM	6p News 9 Weekend	6-7p	:30	RNTV081001H	\$1,500.00 NM
2	WMURSu		08/19/12	6:16 PM	6p News 9 Weekend	6-7p	:30	TVRNC081001H	\$1,500.00 NM
21	08/19/12	08/19/12	Close Up	10-1030a	-----1	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/18/12	08/24/12	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		08/19/12	10:28 AM	Close Up	10-1030a	:30	RNTV081001H	\$700.00 NM
22	08/24/12	08/24/12	PRE SEASON PATS GA	7:57-11P	----1--	:30	1	\$7,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/18/12	08/24/12	----1--	1	\$7,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/24/12	9:00 PM	PRE SEASON PATS GAME 8/24	7:57-11P	:30	TVRNC081001H	\$7,500.00 NM
23	08/18/12	08/18/12	7a Weekend Daybreak	7-9a	-----1-	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/18/12	08/24/12	-----1-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		08/18/12	7:54 AM	7a Weekend Daybreak	7-9a	:30	RNTV081001H	\$700.00 NM
Total Spots							61		

## Payment Terms 30 Days

Gross Total	\$123,350.00
Agency Commission	\$18,502.50
Net Amount Due	\$104,847.50